

Feb. 2008

San Diego Multicultural Journalism Workshop

Dear Educator,

An association of journalists, teaming up with local media companies, are again offering a summer journalism workshop in San Diego.

The two-week workshop exposes students to real-life print or broadcast journalism, in the hopes that they will pursue careers in the news media. Selected students will produce a professional quality newspaper , a 30-minute television newscast and a radio news program.

The workshop will be housed at Point Loma Nazarene University in San Diego, June 15 to June 26 , 2008 and will use the facilities of the campus newspaper, NBC7/39, and KPBS Radio at San Diego State University.

The workshop is open to students who are currently juniors and seniors in high schools in San Diego, Riverside, San Bernardino and Imperial counties. They don't need to have journalism experience, but they do have to be good thinkers and writers, and be open to considering a career in the news media. We're looking for a diverse pool of applicants.

We believe a diverse news media is vital to representing our diverse communities and nation.

The workshop is free for those students selected. Further, the best participants can compete for college scholarships.

We have enclosed an application. Please make copies for interested students or direct them to the following Web sites: www.ccnmasd.org (California Chicano News Media Association San Diego chapter) or sdspj.org, (San Diego Society of Professional Journalists) where they can download applications and get more information about the program. We need your help spreading the word of the workshop, which has been recognized nationally as one of the best such programs.

The deadline for submitting the applications is April 11. Former workshop students have called it a life-changing experience. Help us reach as many students as possible.

If you have any questions, please leave a message at (619) 542-4568 or (619) 593-4951 Thank you in advance for your help.

Sincerely,

Leonel Sanchez
Workshop Director
San Diego Union-Tribune Staff Writer